



Simply 2 Moms

AnnMarie Christiano & Anne Zirkle

About Us

We're AnnMarie and Anne, two Gen X moms who bring double the creativity and expertise to every campaign. With a passion for all things home, we love helping moms navigate life with college students and sharing life hacks we've learned along the way. Our content is relatable and resonates with moms of teens and empty nesters alike. Partnering with Simply2Moms means your brand gets showcased in two homes, seen through two unique perspectives, and shared with authenticity.

Contact Us

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📍 Charlotte, North Carolina, USA

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Services

- Blog Posts
- Product Reviews
- Gift Guides
- Social Shares
- Video Creation
- High Res Images

Our Reach

132K

Monthly Blog Views

240K+

Instagram Followers

58K+

Pinterest Followers

17.8K

TikTok Followers

22K+

Subscribers
47% Open | 4% CTR

Demographics

Age



18-24

25-34

35-44

45-54

55-64

65+



Gender



77%
Women



23%
Male

Location



US: 85%
Canada: 10%
UK: 3%
Australia: 1%

